

“Digital India”- A programme to transform India into a digitally empowered society and knowledge economy

“Digital India”, a flagship program of the Government of India, aims to “transform India into a digitally empowered society and knowledge economy”.

Vision of Digital India is centered on 3 Key Areas

- Digital Infrastructure as a Utility to Every Citizen
- Governance & Services on Demand
- Digital Empowerment of Citizens

As part of the Digital India Initiative of Govt. of India, Department of Electronics and IT / National eGovernance Division (DeitY/NeGD), MCIT, Govt. of India, is coordinating to organize “**DIGITAL INDIA WEEK**”, in the first week of July 2015, across the nation at various levels.

The objectives of the “DIGITAL INDIA WEEK” (DIW) are:

- Inform, educate and engage with citizens through organization of events at large number of Digital Points of Presence such as CSCs/ Post Offices, Schools, Gram Panchayats etc.,
- Connect all netizens through Digital Media campaigns and events
- Inform all about the vision, services and benefits of the Program
- Popularise and expand the reach of existing e-services, plan and launch new services
- Educate citizens on functional digital literacy, cyber security, cyber hygiene, ensure better Utilization of Digital infrastructure during the DI Week and beyond
- Incentivize, motivate and connect citizens with the Digital India Program.

STPI India has been entrusted with the task of co-ordinating with all its member companies and to ensure all the member companies’ active participation in successfully conducting the “**DIW**” and make it a real success.

In view of the above, all the member companies are requested to nominate a nodal officer who shall coordinate with the nodal officer of STPI India for organizing “**DIW**”, at their premises. The member companies are requested to conduct the said week and organize the programs as per the **Program Agenda** preferably on 2nd July 2015 with active participation of all their employees. Subsequently, the summary report of the program conducted at their office premises may be submitted to STPI India within a week’s time for its onward submission to Dept. of Electronics & IT (DeitY).

As a part of the DIW programme, IT/ITes/ESDM Industry will be organizing various events across the country in line with the schedule shared by STPI. For the wider publicity, following accounts may be followed while sharing the information related to the DIW events by your organization on social media.

Twitter Accounts:

STPI Account - <https://twitter.com/stpiindia>
Director General's Accounts - https://twitter.com/omkar_raii

Facebook Accounts:

STPI Accounts - <http://www.facebook.com/stpiindia>
Director General's Accounts - <http://www.facebook.com/omkar.raii>

The following twitter hashtags may be used while sharing the information on twitter accounts

#DigitalIndia
#STPIIndia

The member companies may visit www.deity.gov.in for more information on “**Digital India**” and “**Digital India Week**”.

